

## Get the Customers' Undivided Attention and an Improved ROI\* with StadiumTRAY

Validation. Proven performance. Its every marketer's dream and one coming true for those using Spectator Advertising Solutions' innovative StadiumTRAY, the revolutionary value-add marketing message delivery system available at leading sports venues throughout America.

StadiumTRAY cuts through the clutter and gets your message the attention it deserves because it is the only sports marketing vehicle that lands exclusively in the laps of your target audience. You can barcode your offer on the tray. Include a business response card, a stored value card, catalog, and poster or demo CD. Get noticed because you are different.

Exclusive season long options exist at many locations including Turner Field, Wachovia Center, Philips Arena, Fenway Park, Pepsi Center and leading NCAA campuses. StadiumTRAYS are provided free to sports and entertainment fans with the purchase of each food or beverage item sold by the largest concessionaires in America including Sodexo, Aramark, Levy Restaurants and Boston Concessions Group. Our production partner, Pratt Industries insures only the highest quality materials will be used to produce your StadiumTRAY.

**Ready to start?** \*Through April 30, 2004, we'll waive art plate charges up to \$5,000 for advertisers committing to a full or partial season sponsorship.

**Need a quote?** Call us today at **770 420 8250** or visit us online at [www.stadiumtray.com](http://www.stadiumtray.com). We'll ship you a free sample, a copy of our 2004 media kit and arrange for a sales representative to contact you.



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